



ADD

a) Synod Resolution - Eastern

Eastern Synod wishes to raise concern over decision making in the URC and communication between Church House and the local church. The closing of the bookshop so soon after passing a resolution at General Assembly to keep it open, the Identity Campaign and the lack of opportunity to discuss it, and a change in the reporting of General Assembly to widespread use of CD technology are examples.

Resolution

Mission Council asks that decisions being made at Church House level be made with greater openness and clarity; and in consultation with Synods and local churches.

b) Resolution Re: Public Launch of the National Marketing Campaign

Although appreciating the main thrust of this campaign, that congregations be welcoming and accepting of all people, many people across the church have expressed deep concerns about it.

- 1) Firstly there has been a lack of consultation of councils of the church as it has been produced,
- 2) Secondly it appears to have altered from a marketing identity campaign which would promote the strengths of the United Reformed church solely to a 'radical welcome' campaign,
- 3) And thirdly whilst its benefits are uncertain, it holds serious potential for causing division and damage to the unity of our church.

Resolution

In light of the alteration of the marketing campaign from a 'marketing identity' campaign to a campaign solely of 'radical welcome', and in view of concerns raised about its negative and unbalanced content and its potential for causing damage to the unity of our denomination, Mission Council instructs the Steering Committee not to go ahead with the public launch of the national marketing campaign, until it is fully discussed both in concept and implementation by the councils of the church and then approved by Mission Council or General Assembly.

Moved by: Revd Dr Catherine Ball.
Seconded by: Revd Ruth Whitehead.